

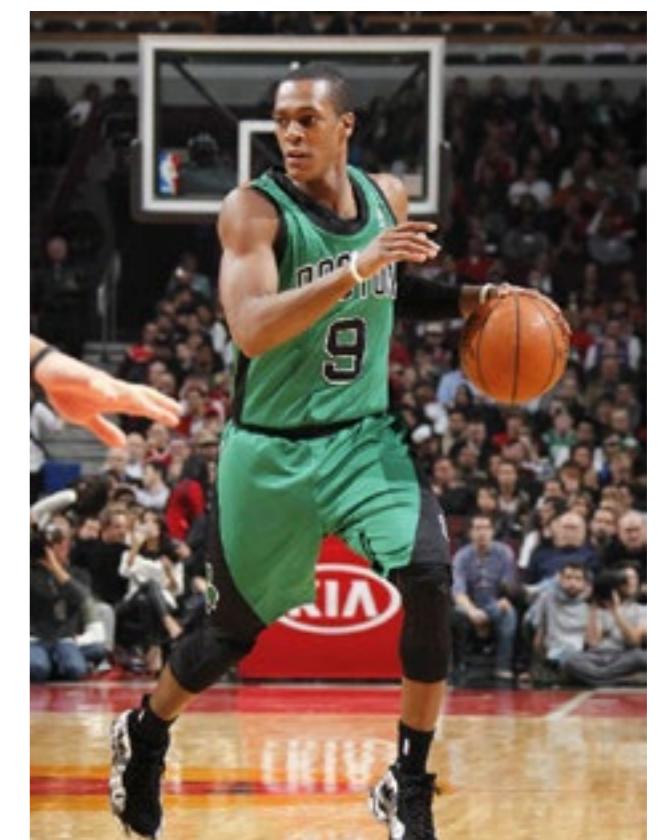
Design Statement

The purpose of this project was to create the external graphics for three paper aeroplanes that are related by a theme and exist within a hierarchy. This project demands the use of adobe illustrator to produce accurate graphics.

I knew that shapes, colour and lines would be of utmost importance to produce my graphics for this project which I utilised for all my aeroplanes.

I contrasted organic flat coloured shapes with active figures depicting NBA players, which appear for three dimensional due to overlapping shapes and colour.

I am happy with my decision to theme my project with NBA guards who are famous for their athletic abilities, hence they are referred to as highfliers, which is where I got the name from.



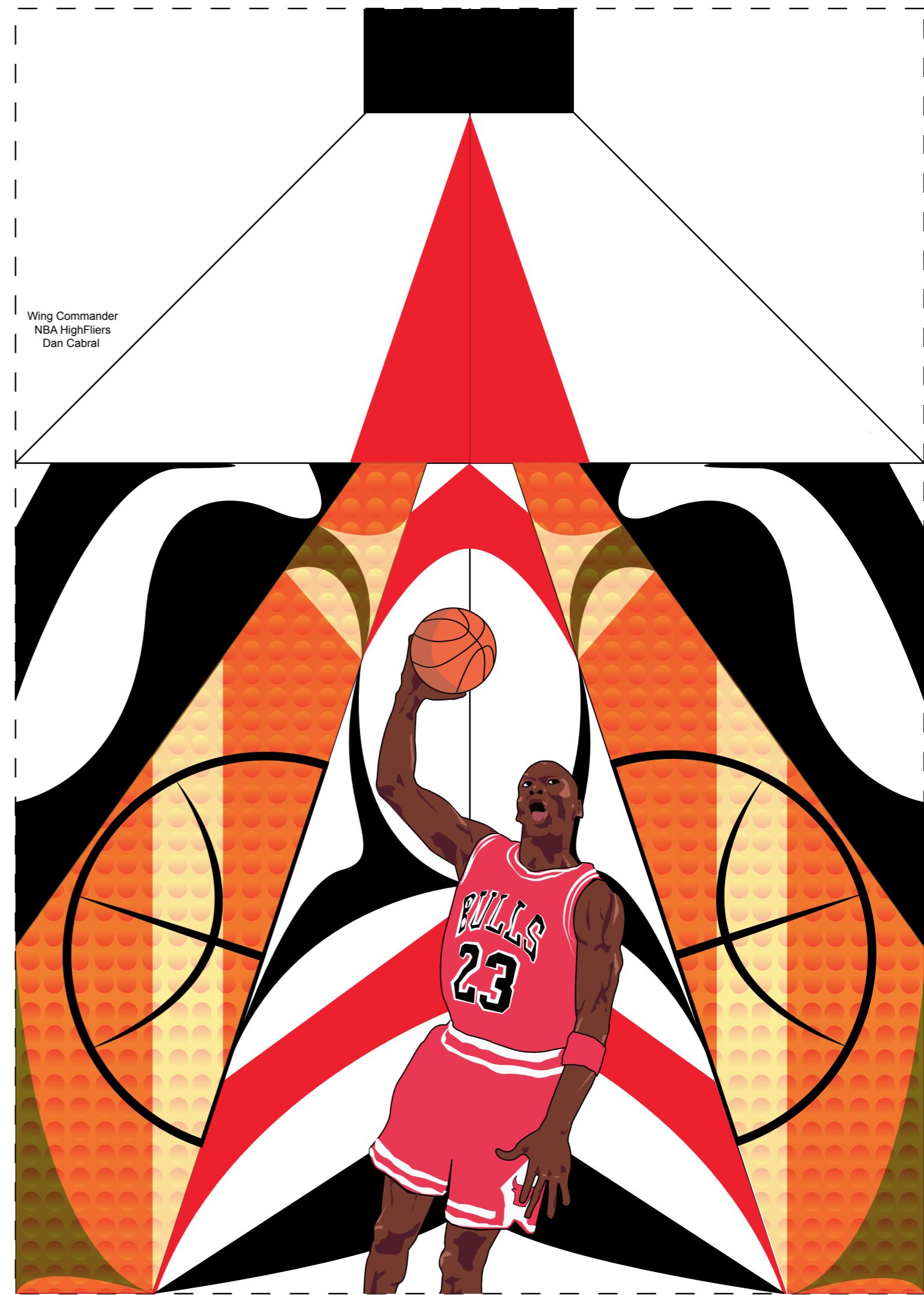
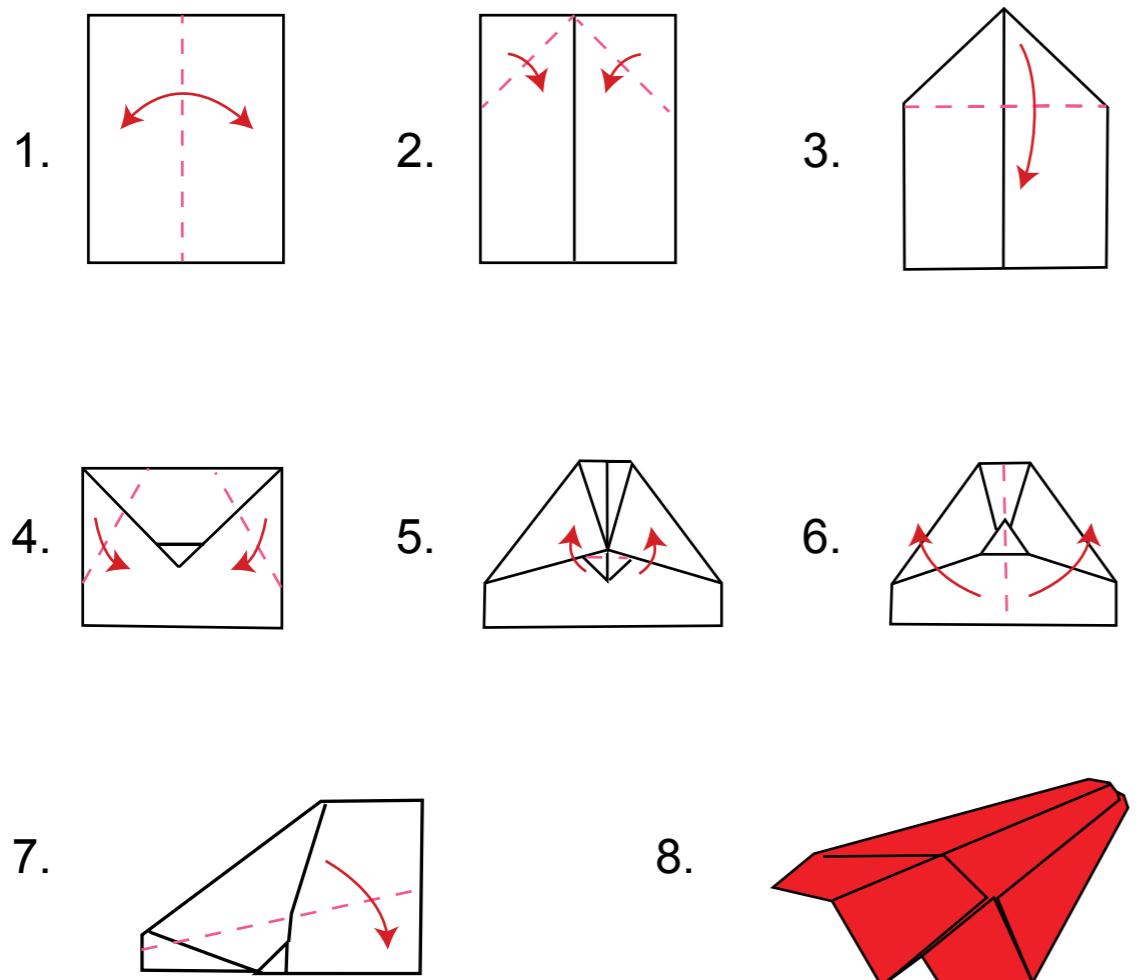


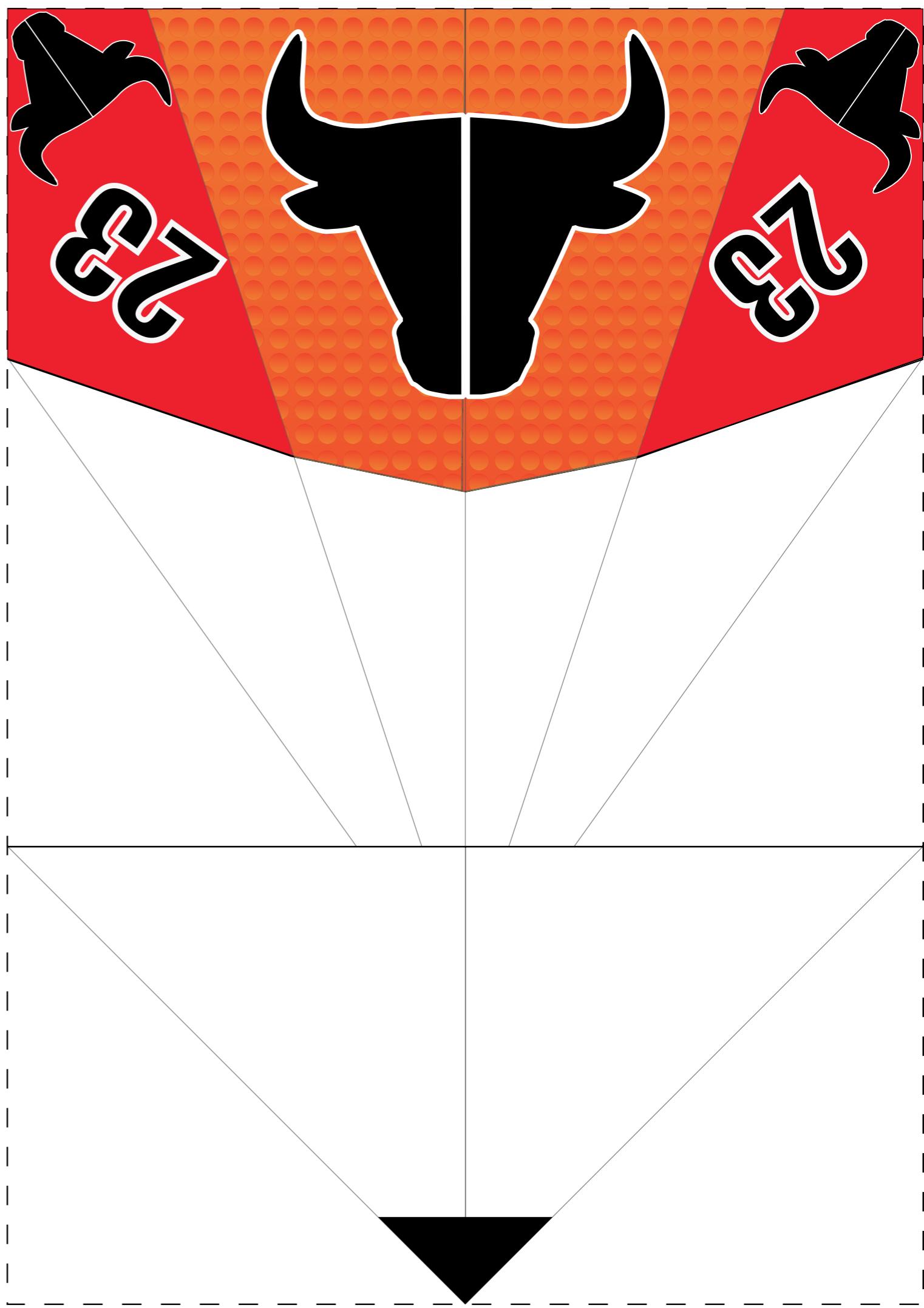
NBA Highfliers

Come Fly with NBA super stars Michael Jordan, Allen Iverson and Rajon Rondo.
Simply download and print out this awesome, three piece set of easy to make paper
areoplanes, and experience the amazing elevation and gravity defying flight of three of the
NBA's most popular guards from three different eras.
This set is appropriate for all ages above 5, and is an easily constructed, safe paper toy
which is aesthetically pleasing and highly enjoyable to use.

MICHAEL JORDAN

Construction Instructions



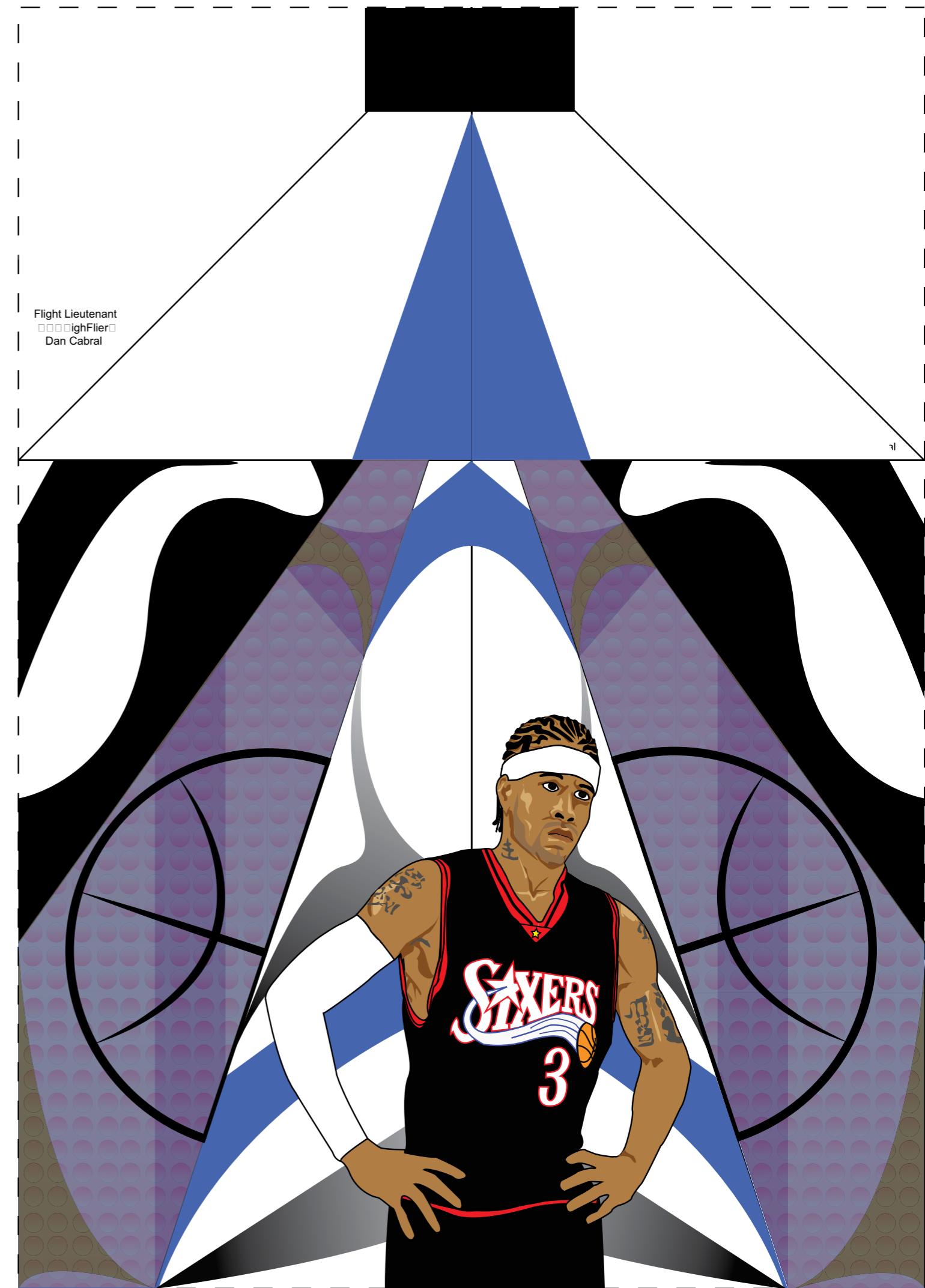
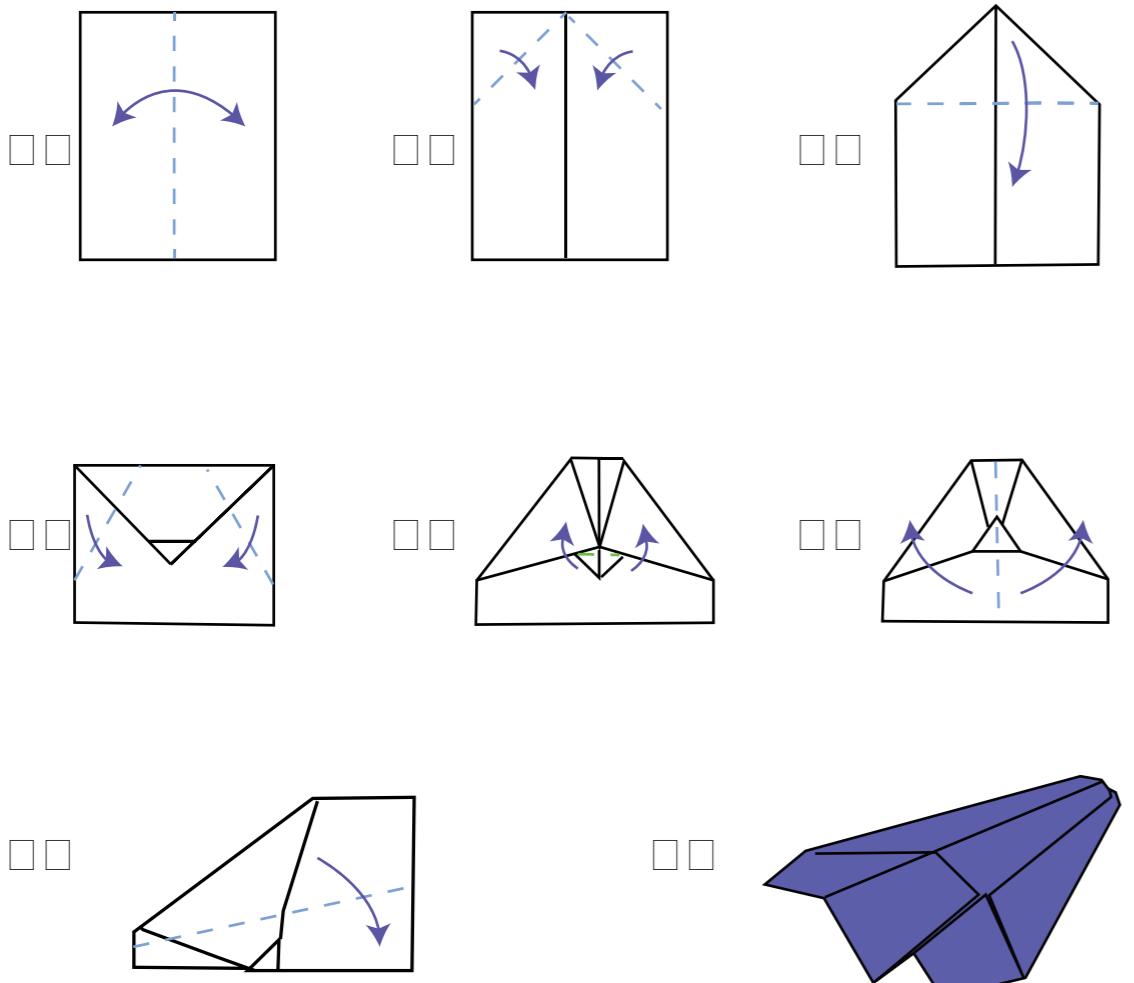


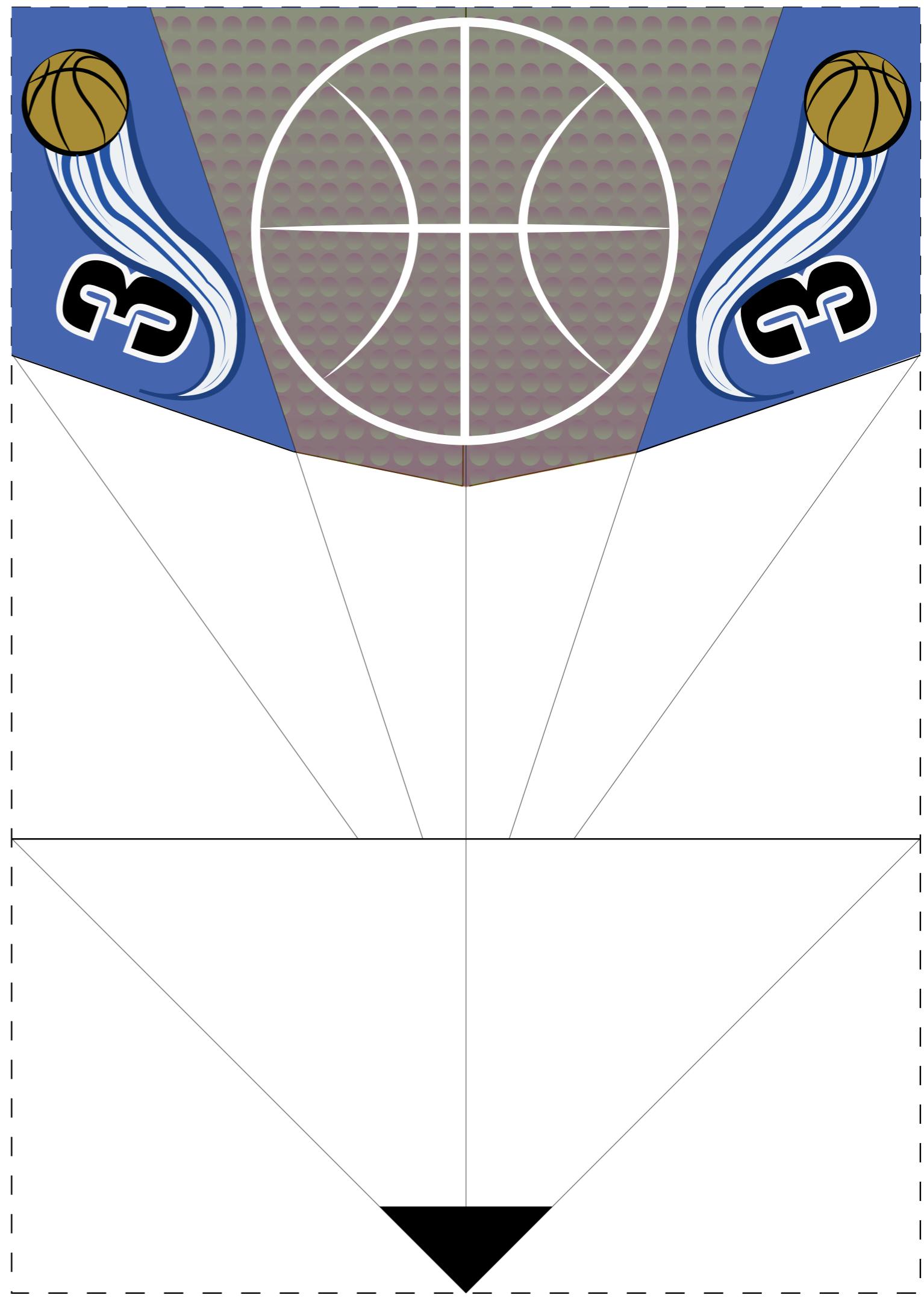
NBA Highfliers

Come Fly With Us! Under Star Michael Jordan's wing, an all-new online game is born. It's a new era, and it's here to stay. Three elite fliers have joined the ranks to take flight. They're the first to experience the amazing elevation and gravity defying flight that the game offers. Get ready for all age appropriate fun and an easy-to-learn route. This high-flying aerobatic all-clearing and highly enjoyable to use.

OLL

Construction Instructions





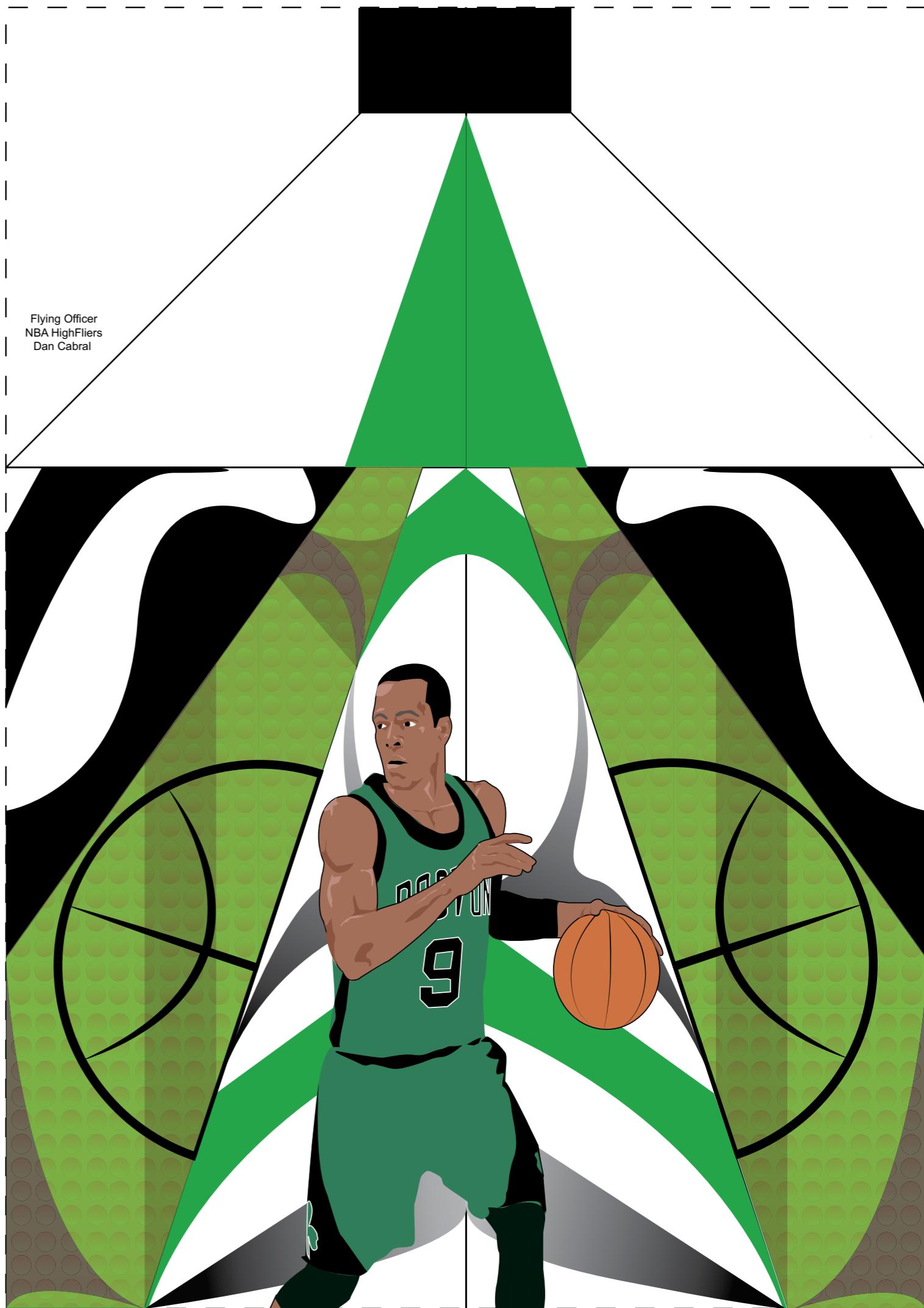
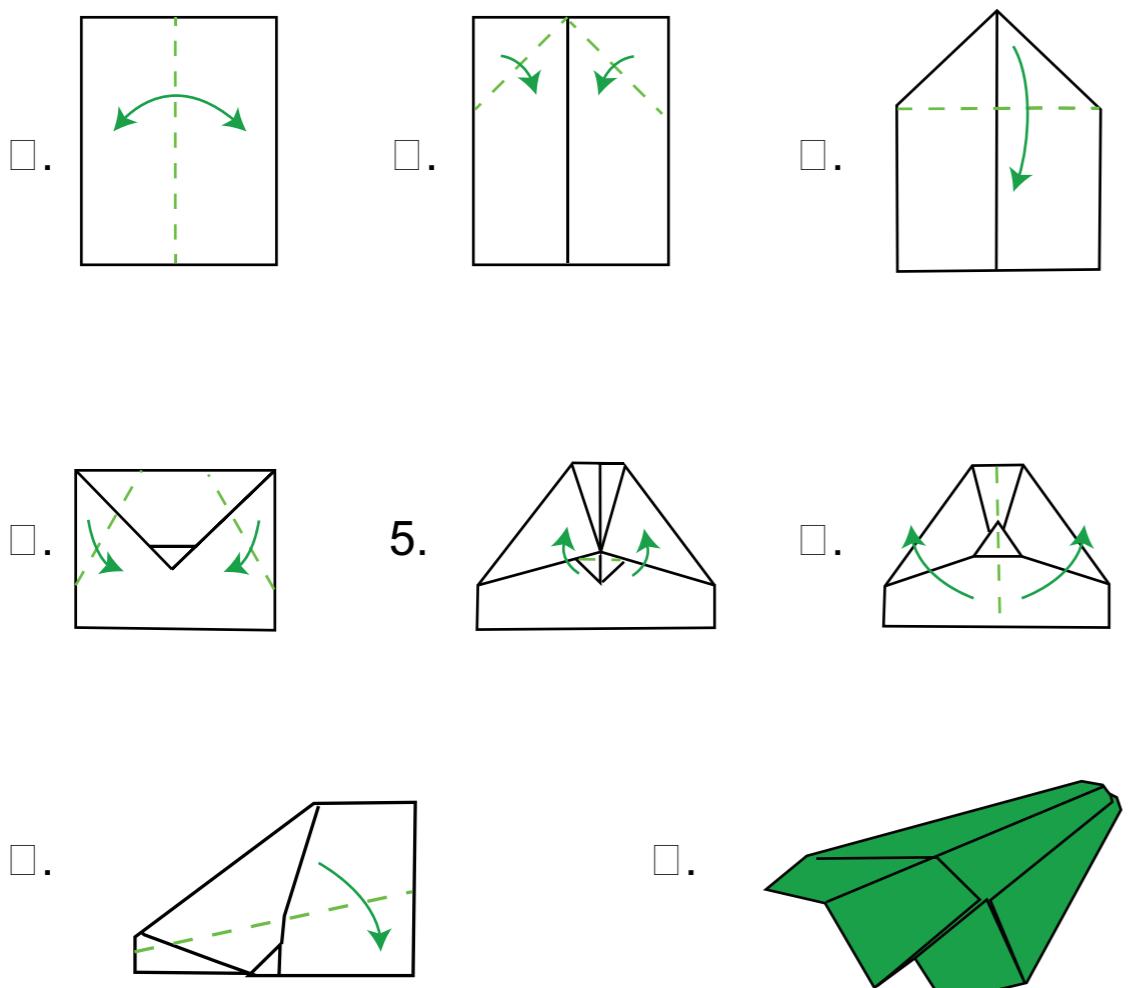


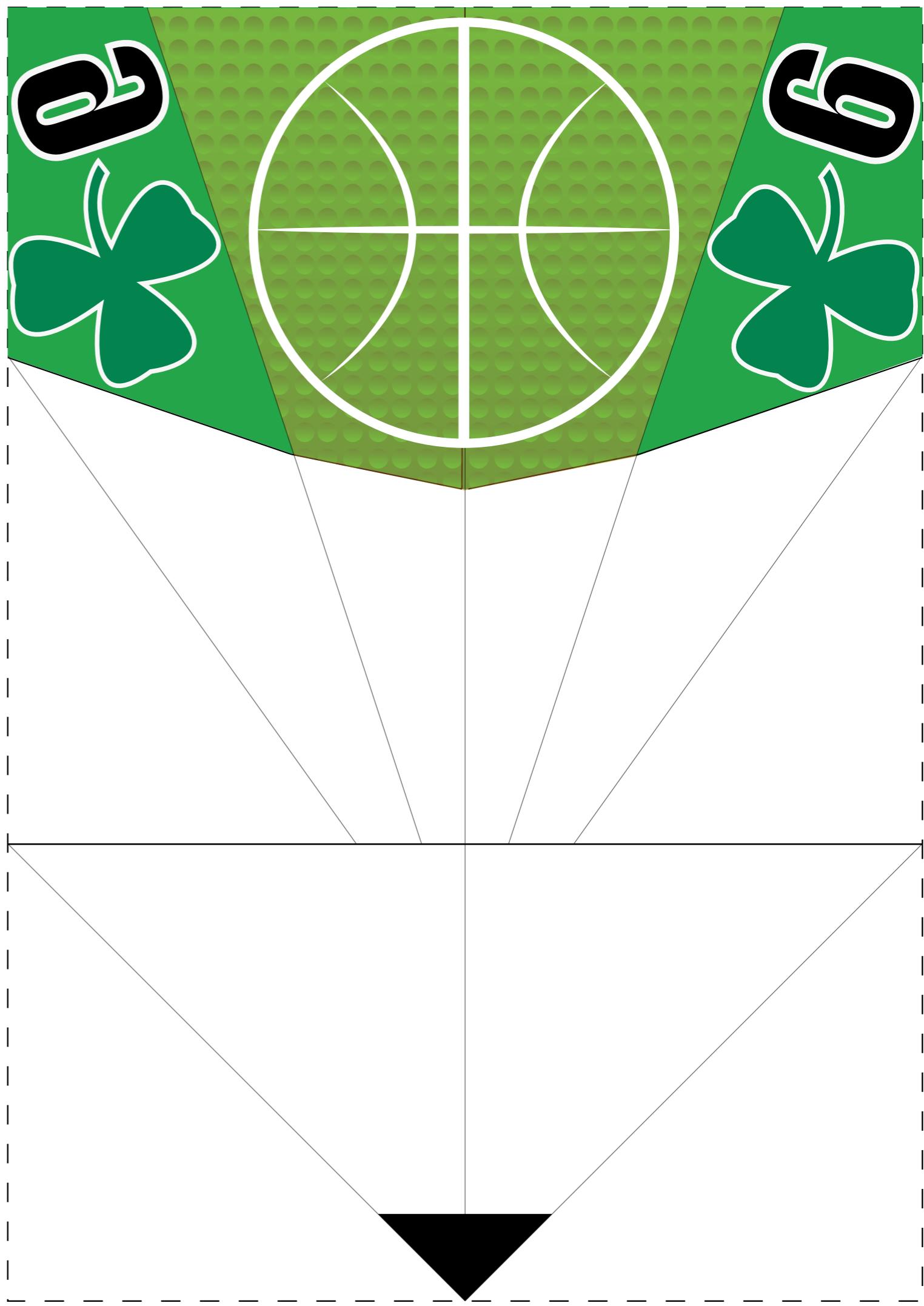
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RAJON RONDO

Construction Instructions





Theme :

Big Cats



Theme :

Vehicles



Theme :

Fish



Theme :

Sea Creatures



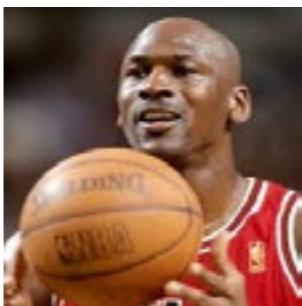
Theme:

Super Heros



Theme:

High Fliers
(NBA Guards)

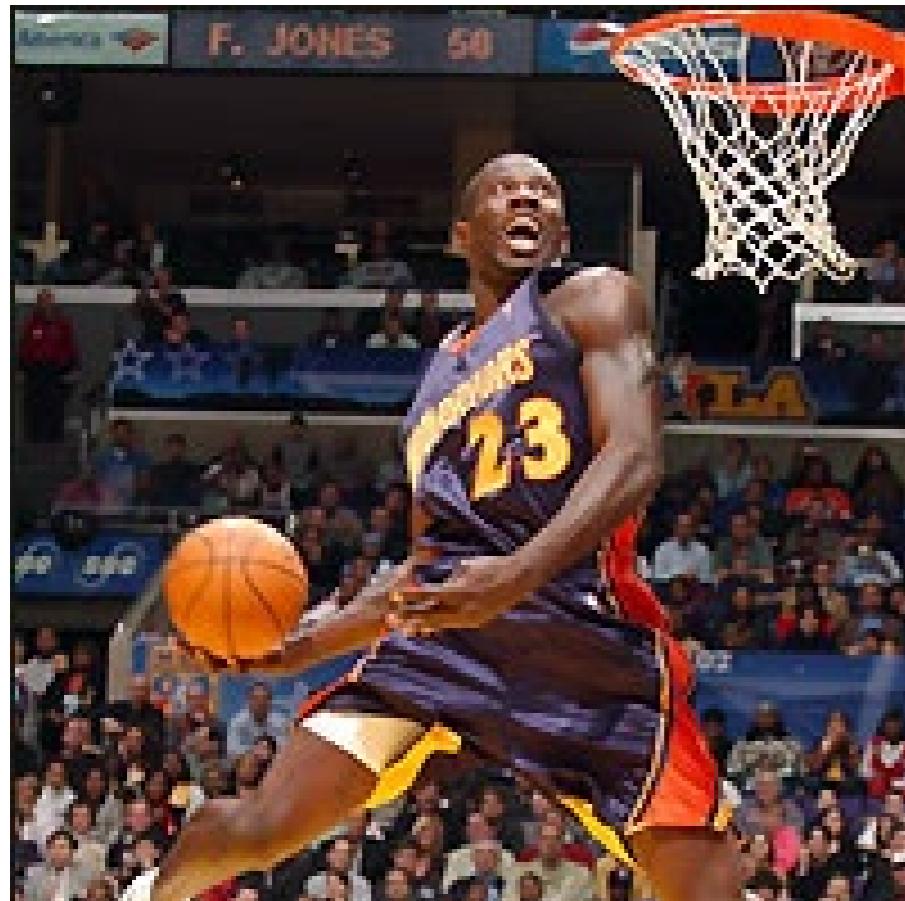


NBA Highfliers

I have chosen NBA highfliers as my theme for the flying circus project. I chose this because i really like basketball and thought that i would have a lot of fun making vector based images to portray some of my favourite players, which it most definatly has been so far.

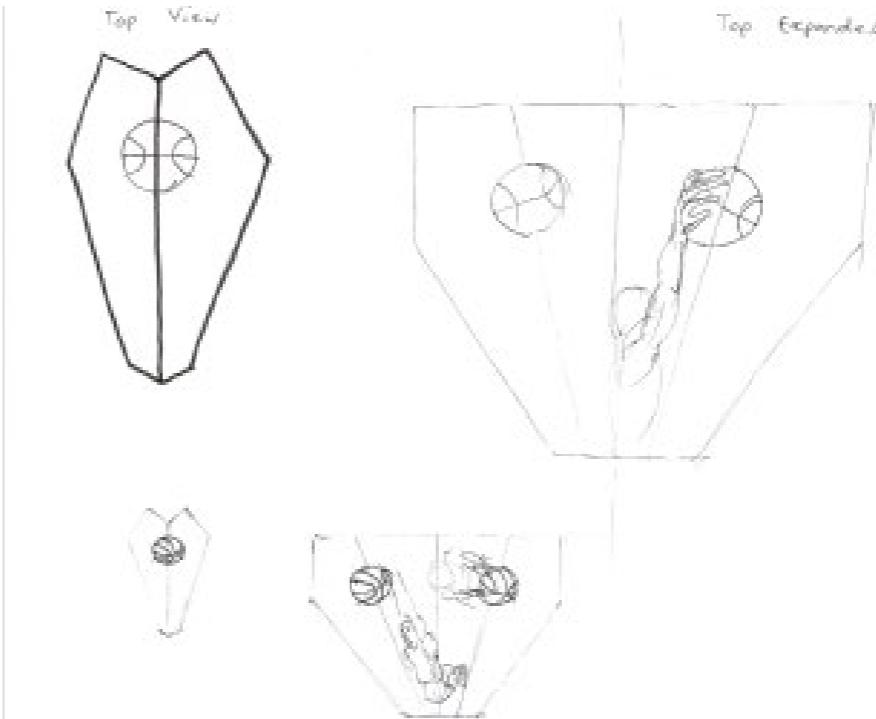
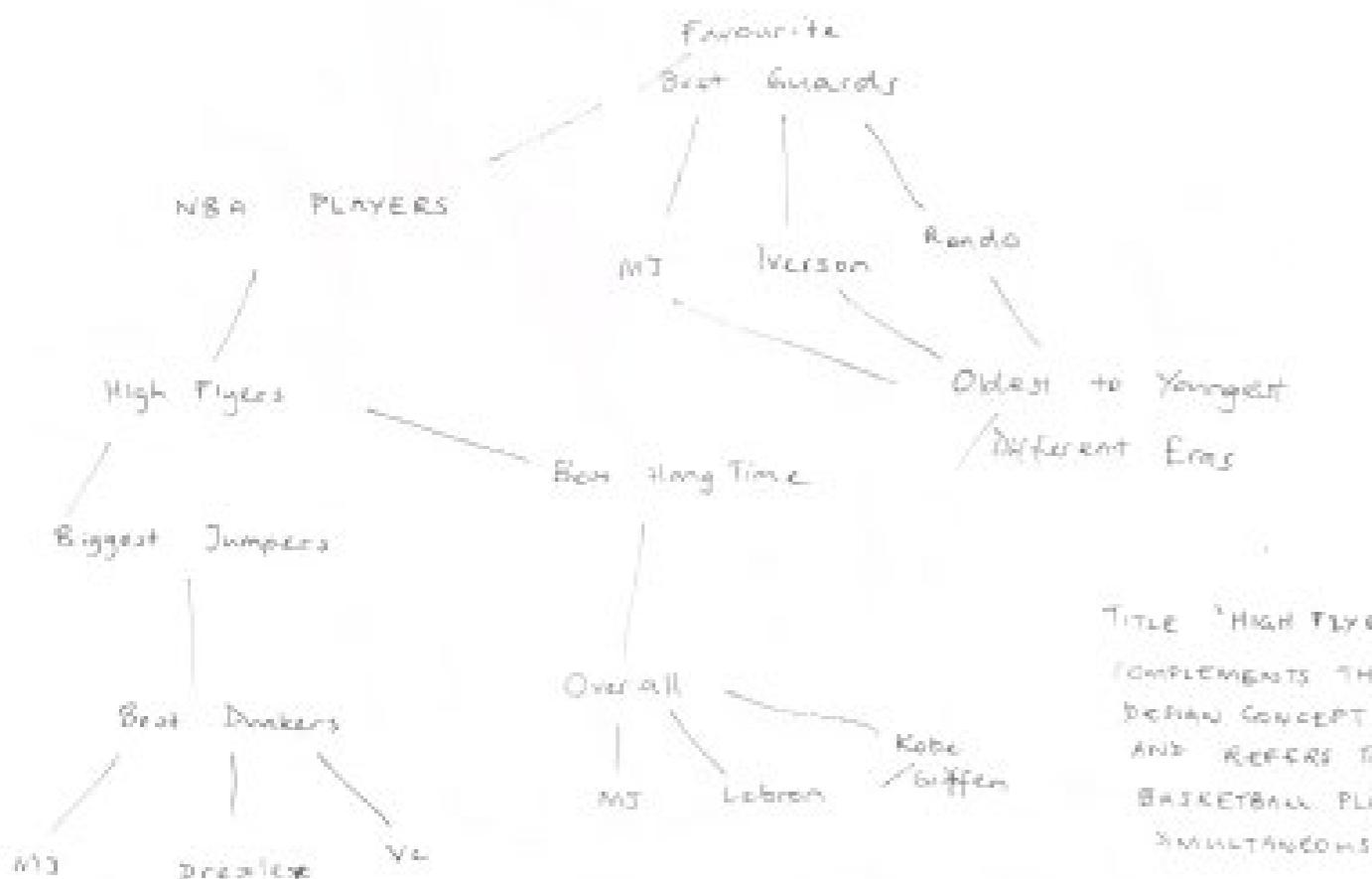
I wanted to use a theme that had something to do with the fact that we are designing graphics for flying objects, hence i chose nba players who can jump high and are referred to as highfliers.

I chose to use guards from different eras and to portray a hierarchy from best to worst statistically, which reflects most popular to least popular out of these three superstars. Also the higher the rank of the player, the older he is, (eg Michael Jordan is wing commander)



THEMES WORD MAP

SHOWING HIERARCHY



Shows how the top looks when plane is folded and ready for flying, and how the basketball symbol can still be utilised when plane opens up

HIGH FLYER HIERARCHY

→ MICHAEL JORDAN → ALLEN IVERSON → RAJON RONDO

All three are super stars

- OLDEST to YOUNGEST

* AI played whilst MJ in league. MJ retired, then Rondo joined. Now only Rondo is in the league.

* Most popular to least popular

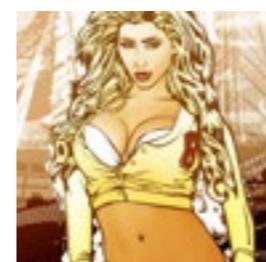
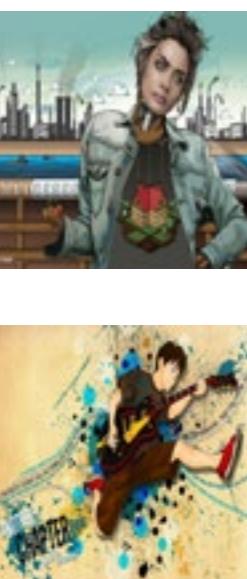
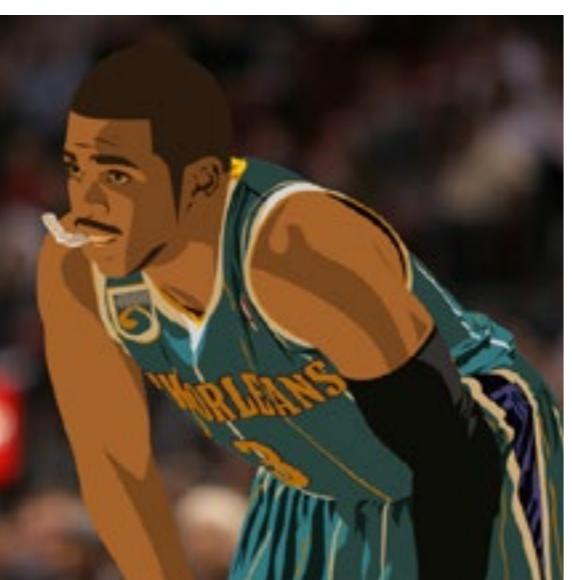
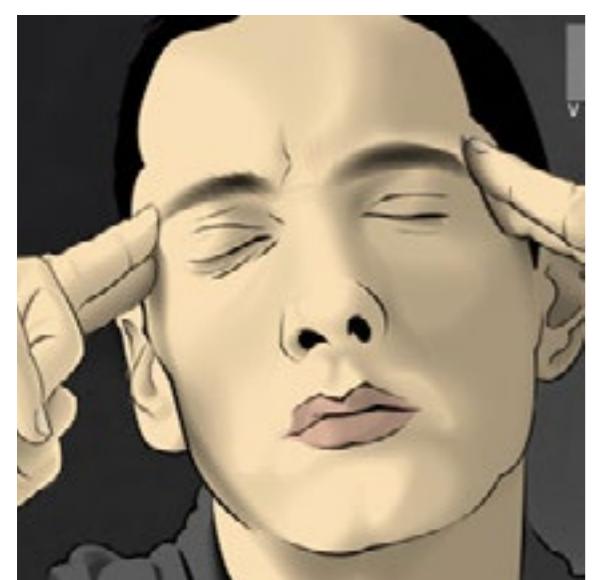
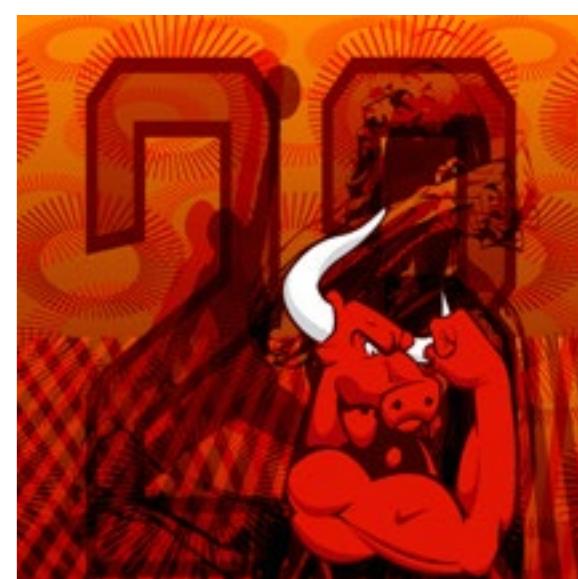
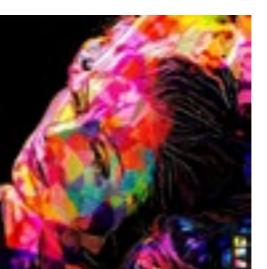
* Strongest to weakest

* All jump high / can dunk/ good air time

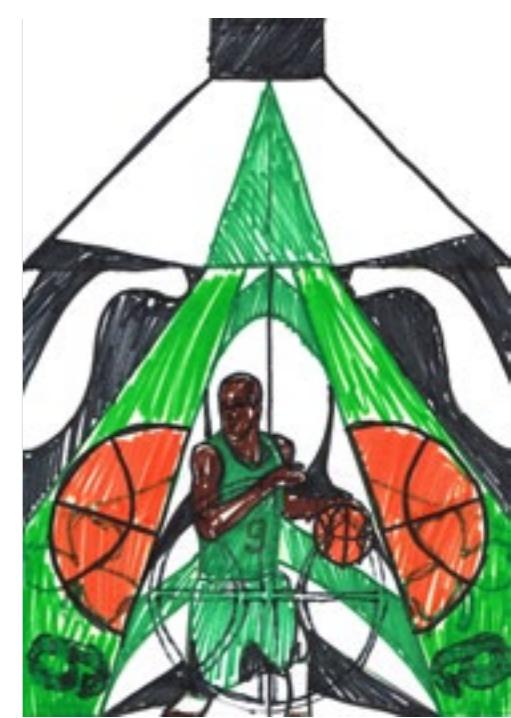
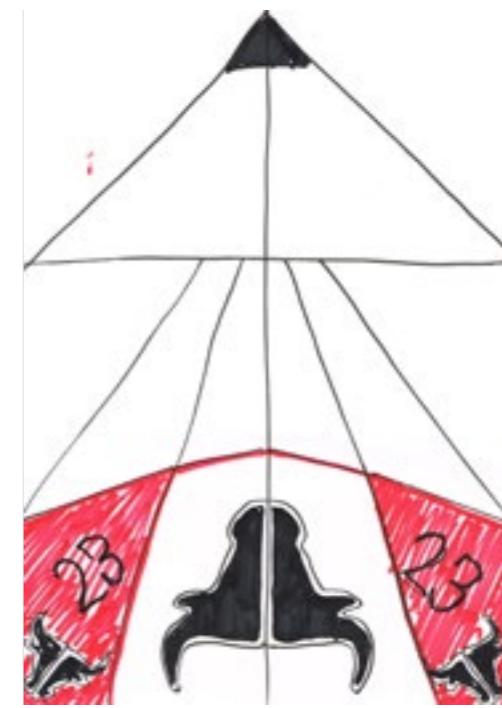
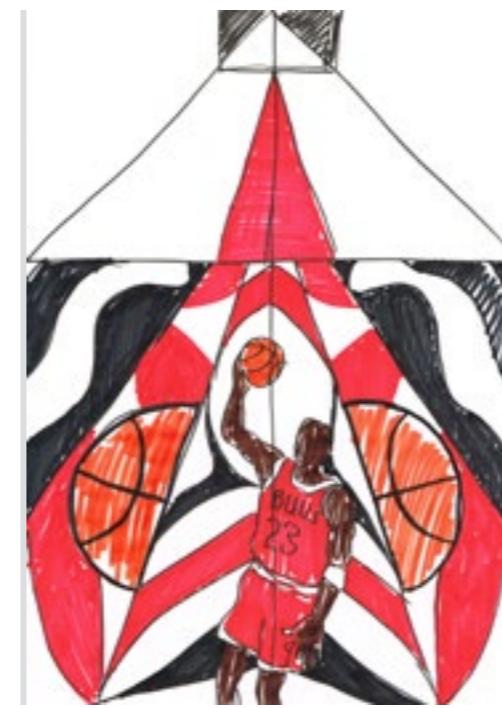
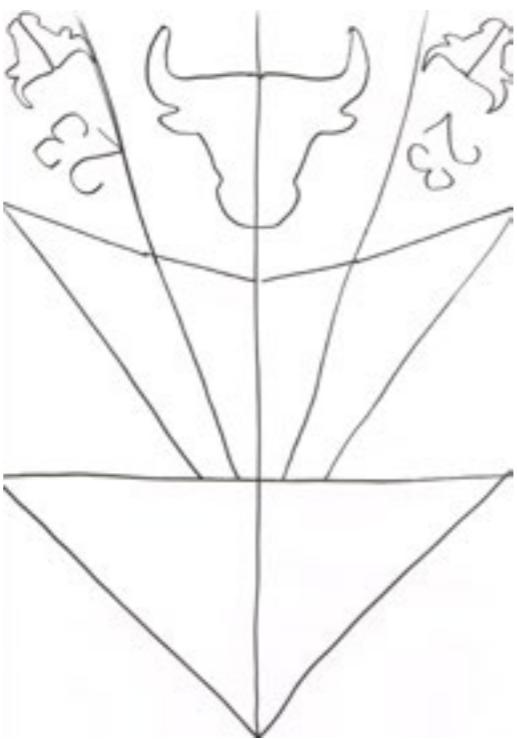
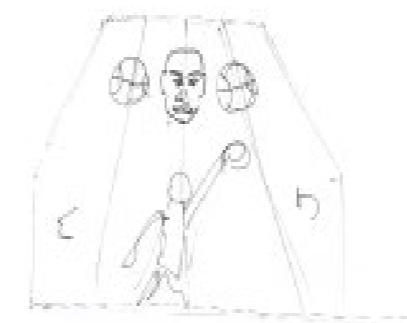
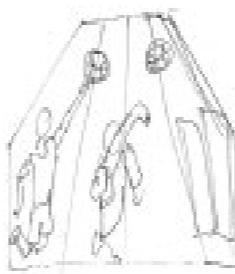
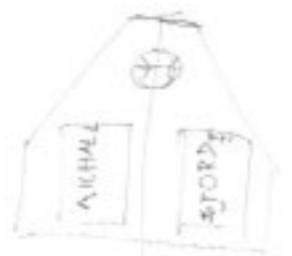
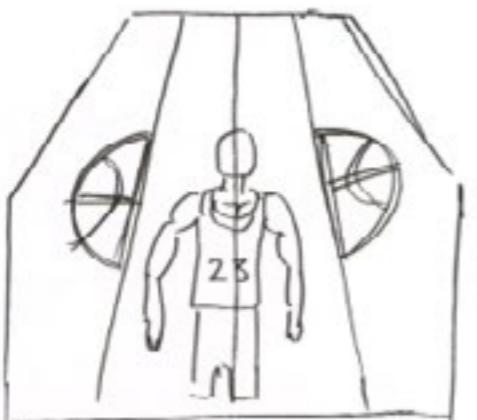
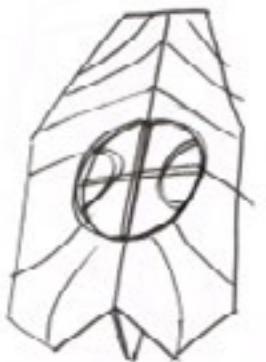
↳ appropriate for theme



This drawing of rondo portrays him effectively by just using lines and shapes

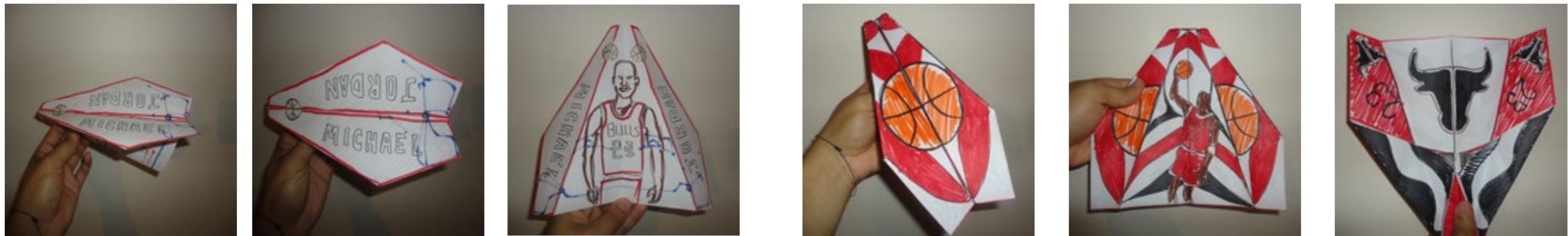


Ideation | Sketches from A4 pad



Photographs of felt pen prototypes

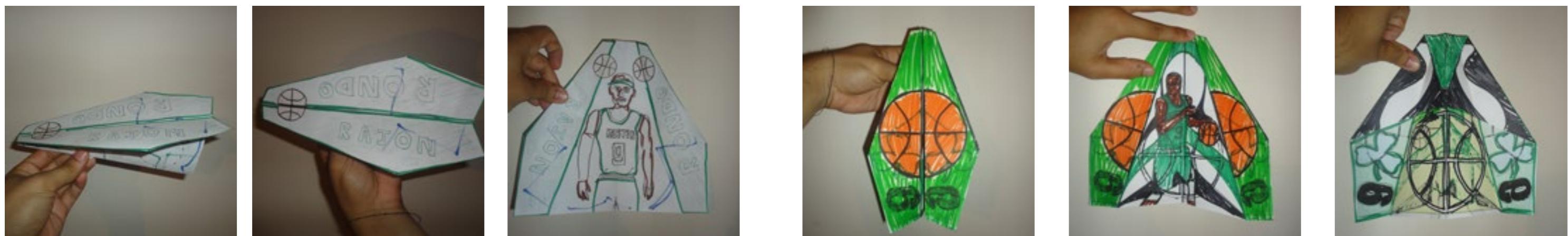
Michael Jordan Prototypes



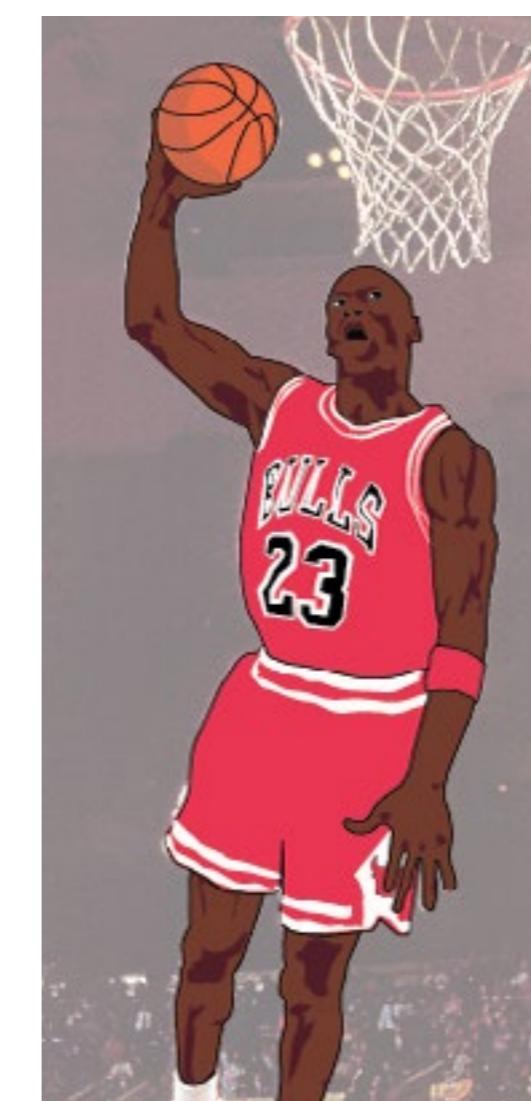
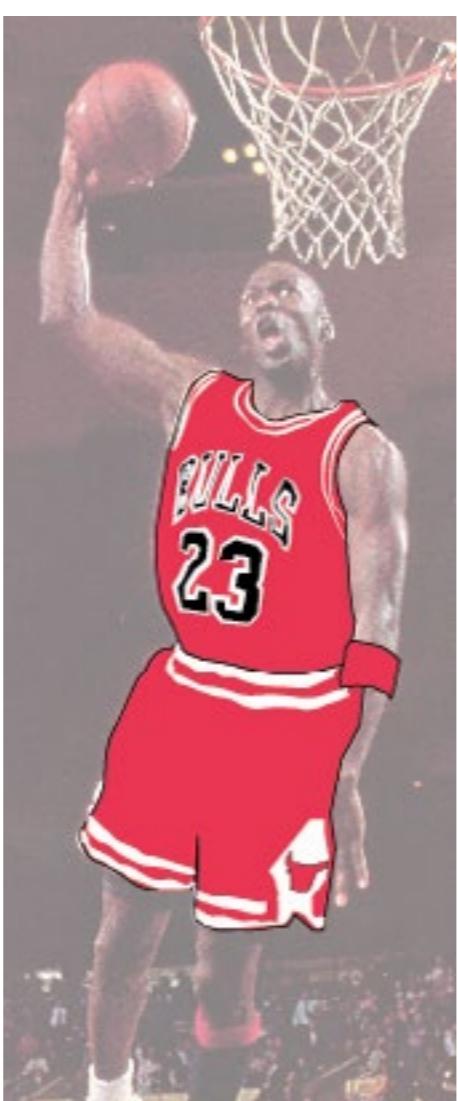
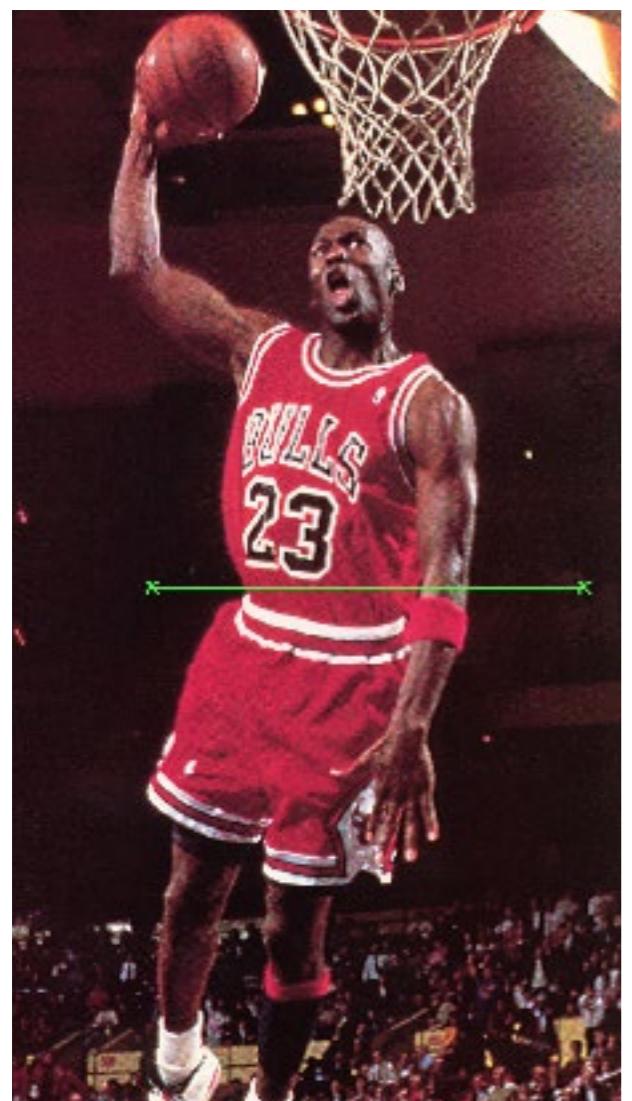
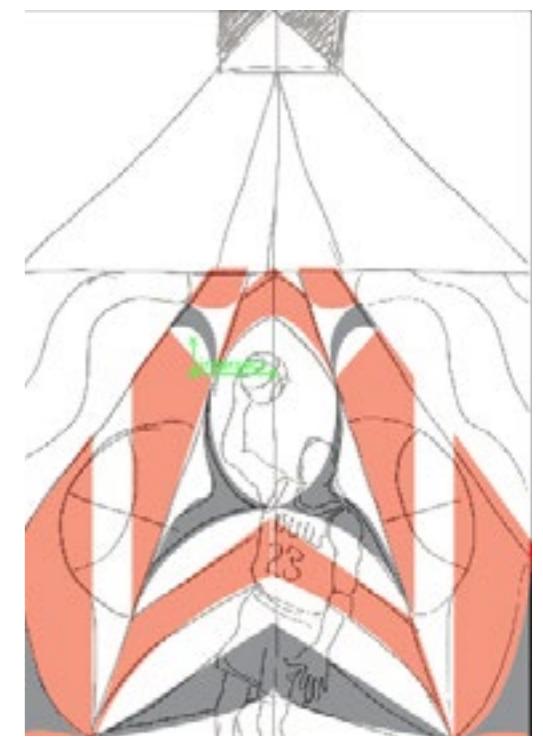
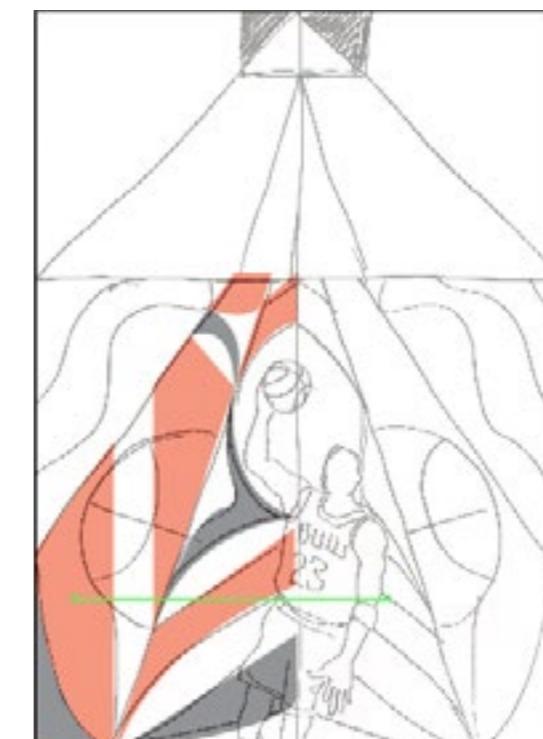
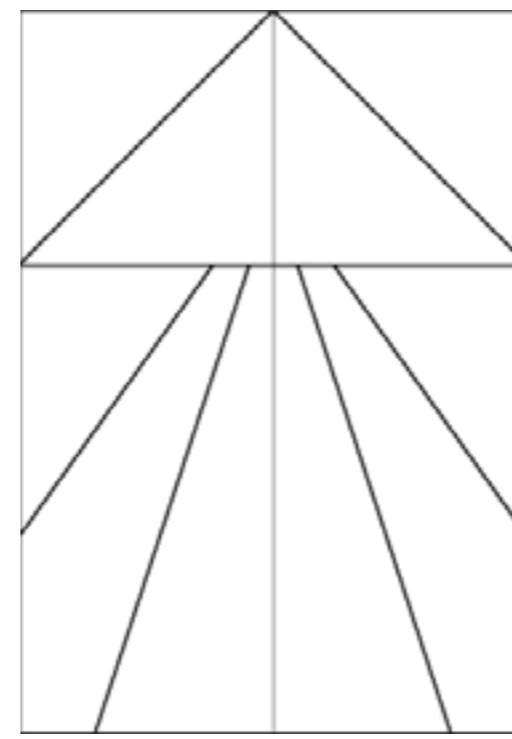
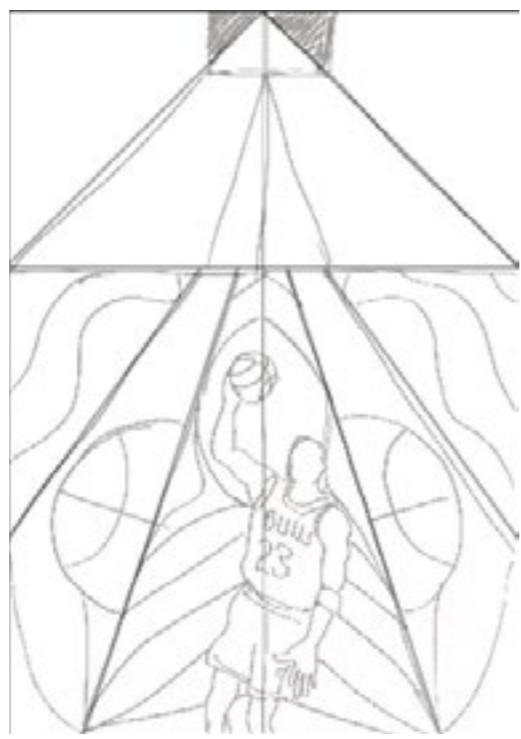
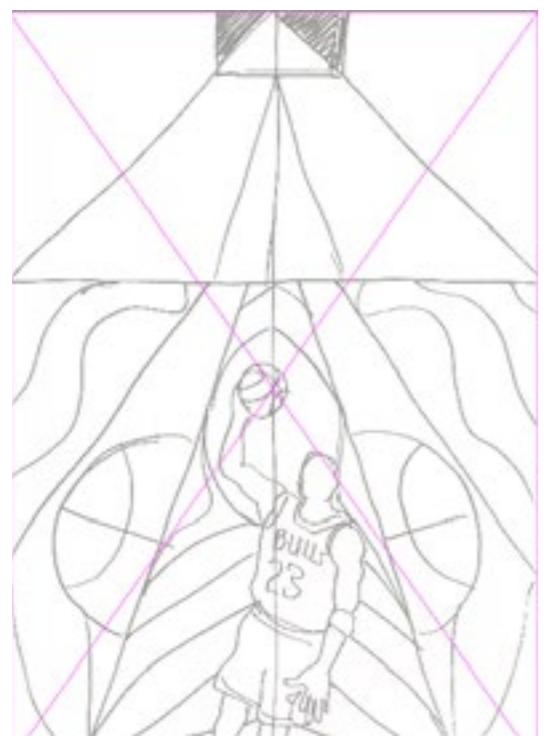
Allen Iverson Prototypes



Rajon Rondo Prototypes



Screen capture of tracing felpen rough



Screen Captures of Digital Development

